



July marked the official release of our CBI video collection featuring clients and staff all addressing topics on addiction, recovery and powerful messages of experience, strength and hope. Our goal is to reach 250,000 people in our community as we approach National Recovery Month in September. Please help us share these videos on Facebook and YouTube!

CBI Media Highlights

July 23rd - Live interview with Stephanie Siete on CBS 5 News with Pat McReynolds to discuss the alarming trend of Electronic Cigarettes hitting the market. Is it a safer cigarette? The candid discussion also addressed the concern for youth experimentation and misperceptions that could lead to a spike in new users.



July 25th - CBI received recognition in USA Today, alongs with our partners locally, who are working together to successfully secure housing for chronically homeless individuals and veterans living on the streets. <http://www.usatoday.com/story/news/nation/2013/07/25/phoenix-program-gets-homeless-off-streets-into-own-apartments/2588579/Great>



July 29th - Center for Hope was featured in the Arizona Republic highlighting our progress on building a new nursery. We are fortunate that Brandy and Amalia, both CFH alumni and now CFH employees, got to share their story about how the program changed their lives for the better and their families. <http://www.azcentral.com/community/mesa/articles/20130718womens-center-mesa-getting-nursery-addition.html>



July 30th - A 30-minute interview on **KDKB 93.3 FM Radio** with Ruby Cheeks during their weekend **Valley Focus** program. Stephanie Siete provided an interview about our "Parents in the Know" project that kicks off in July focused on educating about the dangers of synthetic drugs and prescription pill abuse.

CBI's latest videos can be found on our YouTube channels!



www.youtube.com/user/CommunityBridgesAZ
www.youtube.com/user/CenterforHopeAZ



Celebrate ~ Believe ~ Inspire

In their own words: CBI Peer Support Specialists share what Celebrate, Believe, and Inspire means to them personally in recovery and now how they apply that when helping others.



Center for Hope (CFH)

Featured video on Center for Hope programs for pregnant women, who are homeless, and seeking help for substance abuse and mental health problems.



When the Prescription Becomes the Problem

Colleen Feeney, a recovering opiate addict, shares her story. Dr. Frank Scarpati, President/CEO and Dr. Michel Sucher, CBI's Medical Director, address the impact and implications of unintentional addiction to pain relievers.



Addiction Defined as a Disease

Dr. Michel Sucher, Medical Director for CBI, provides a practical and simple overview of how addiction is defined as a disease.



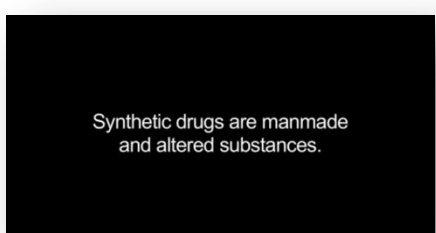
Center for Hope Social Media PSA's

Short social media clips featuring CFH alumni who share the experience, strength and hope.



How Does a Person Get on a Path to Recovery?

Dr. Michel Sucher, CBI's Medical Director shares his thoughts on what it takes for an individual to get on a path to recovery. This video is helpful for individual's personally seeking direction or family and friends of someone who may need help.



What Parents Need to Know about Synthetic Drugs

Stephanie Siete, Director of Community Education, provides the latest updates on emerging drug trends involving Spice and Bath Salts.

Prevention & Community Education

July 2013

Skyline High School substance abuse prevention workshops

The Mesa Prevention Alliance partnered with Skyline High School to provide substance abuse prevention workshops for 650 incoming freshman to aid in the transition from middle school to high school. The workshops were led by the Alliance Youth Peer Leaders and the Mesa Explorers (Mesa Police Department Youth Training Program). Each workshop highlighted the risks and consequences of using substances such as alcohol, marijuana, and synthetic drugs and also provided the students with refusal skills information. The event was a huge success thanks to the Alliance membership



Mesa Prevention Alliance

Join us!

The next Alliance meeting will be held on 8/31/2013

Location:

The Family Resource Center
817 N. Country Club, Mesa, 85201

Community Education & Training

July 2013

CBI provides community education and training for emergency responders, community partners, law enforcement, schools and the criminal justice system. The focus of our workshops presented an overview of agency services, signs and symptoms of drug use and emerging drug trends.

The following Education & Training workshops were provided during the month of July:

- **75 EMTs, Paramedics, Firefighters from Scottsdale and surrounding area at Scottsdale Healthcare –Osborn & Shea** emergency responders learned about synthetic drugs such as bath salts and spice and the harmful effects, and resources at two scheduled trainings on Wednesday, July 10th
- **50 Court Appointed Special Advocates (CASA) volunteers** learned about latest drug trends, addiction and CBI services at the Supreme Court on Friday, July 12th
- **30 Gila River Health Care staff** learned about latest drug trends and behaviors on Wednesday, July 17th
- **150 Perry High School faculty members from the Chandler School District** learned about synthetic and opiate drug trends/behaviors at training on Thursday, July 18th
- **60 Phoenix Union High School District, School Resource Officers (SRO's)** learned about synthetic and opiate drug behaviors/trends at training on Monday, July 22nd.
- **60 staff from Jewish Family and Children's Services (JFCS)** learned the latest on synthetic and opiate drugs at a class hosted at **Bill Wilson Hall** on Wednesday, July 24th
- **18 Riverview High School staff in the Mesa Public School District** learned about synthetic drug and opiates as part of the Parents in the Know – Parents Commission program on Wednesday, July 31st
- **15 Superstition High School staff in the Mesa Public School District** learned about synthetic drug and opiates as part of the Parents in the Know – Parents Commission program on Wednesday, July 31st
- **Taped 2 online video sessions for ASU students** 1.) Epidemic of Opiates and 2.) Trends of Synthetics on Monday, July 29th. Videos will be part of online courses at ASU.