

# Community Development & Public Relations

## August 2013



In Celebration of National Recovery Month in September, CBI is pleased to share our new set of 13 videos that are intended to inspire others and educate the community about our programs and our impact. The entire collection can be found by searching *Community Bridges AZ* on Facebook or YouTube.



### Celebrate - Believe - Inspire

In their own words: CBI Peer Support Specialists share what Celebrate, Believe, and Inspire means to them personally in recovery and now how they apply that when helping others.



### Center for Hope (CFH)

Featured video on Center for Hope programs for pregnant women, who are homeless, and seeking help for substance abuse and mental health problems.

### When the Prescription Becomes the Problem

Colleen Feeney, a recovering opiate addict, shares her story. Dr. Frank Scarpati, President/CEO and Dr. Michel Sucher, CBI's Medical Director, address the impact and implications of unintentional addiction to pain relievers.



### Interviews with Dr. Michel Sucher, CBI's Medical Director



#### Addiction Defined as a Disease

A practical and simple overview of how addiction is defined as a disease.

#### How Does a Person Get on a Path to Recovery?

Dr. Michel Sucher shares his thoughts on what it takes for an individual to get on a path to recovery. This video is helpful for individual's personally seeking direction or family and friends of someone who may need help.

### What Parents Need to Know about Synthetic Drugs

Stephanie Siete, Director of Community Education, provides the latest updates on emerging drug trends involving Spice and Bath Salts.



CBI is proud to be the Premier Sponsor of the Art of Recovery Expo! Join us at the Phoenix Convention Center on September 21<sup>st</sup> from 10am-6pm. The event is free!



CBI provides community education and training for emergency responders, community partners, law enforcement, schools and the criminal justice system. The focus of our workshops presented an overview of agency services, signs and symptoms of drug use and emerging drug trends.

**The following Education & Training workshops were provided during the month of August:**

- 50 healthcare workers at **St. Luke's Behavioral Health Center** learned about synthetic drugs such as bath salts and spice and the harmful effects, and resources at a training on Wednesday, August 7<sup>th</sup>
- 430 9-12<sup>th</sup> grade football players and their parents at **Perry High School** in Chandler learned about synthetic drugs such as bath salts and spice and the harmful effects, and resources at a training on Thursday, August 8<sup>th</sup>
- 55 **Tempe Fire** staff learned about synthetic drugs such as bath salts and spice and the harmful effects, and resources at a training on Wednesday, August 14<sup>th</sup> and Thursday, August 15<sup>th</sup>
- 100 attendees at the **2013 Southwestern School for Behavioral Health Studies** learned about synthetic drugs and resources at a training on Thursday, August 22<sup>nd</sup>
- 12 parents at Mesa **Family Resource Center** learned about current drug trends, behaviors and resources at parent class on Tuesday, August 27<sup>th</sup>
- **Magellan** hosted 30 providers learned about current drug trends, behaviors and resources at parent class on Wednesday, August 28<sup>th</sup>
- Assisted in the production of two online video sessions for **ASU** students for education on Opiates and Synthetics drugs on July 29<sup>th</sup>



**Join us!**  
Upcoming Alliance meetings will be held on 9/25/2013 & 10/23/2013

**Location:**  
The Family Resource Center  
817 N. Country Club, Mesa, 85201

The **Mesa Prevention Alliance** Public Policy Committee has collaborated with the Mesa Prosecutors, City Managers and Mesa Police Department on drafting a **Social Host Ordinance**. Scott Smith, Mesa Mayor has been reviewing the ordinance and the Alliance's next step will be to introduce it to City of Mesa Public Safety committee for approval.

The Alliance with the collaboration of the community has distributed over 2,000 flyers that inform residents of a text line the Alliance manages to report underage drinking in Mesa.

The Alliance continues to educate residents and the business community on underage drinking, synthetic drugs and marijuana risks. Our team recently developed a resource card for youth and families now being handed out during Party Patrol.

The Alliance continues to collaborate with Mesa Police on Party Patrol & Shoulder Tapping. Shoulder Tapping continues to see 30% of adults tapped, agreeing to buy alcohol for our youth volunteers.

The Mesa Prevention Alliance received a 9.4, out of 10, rating on overall performance on meeting objectives and goals according to the 2013 strategic plan.