

History of the Alliance

The Mesa Prevention Alliance was established in July 2008 to address concerns about drug use in our community. Today the Alliance aims to strengthen collaboration throughout the city to reduce youth substance use. Our strategic plan focuses on decreasing social access to alcohol, adult favorable attitudes to underage drinking and youth norms and attitudes that encourage underage drinking.

Join the Alliance

- ❖ Become a member
- ❖ Participate in Alliance initiatives
- ❖ Recruit new community members
- ❖ Partner on local events
- ❖ Advocate for youth issues
- ❖ Display an Alliance message at your business



The Alliance is endorsed by
Mesa Mayor, Scott Smith.



CBI COMMUNITY BRIDGES, INC.

Community Bridges, Inc. (CBI) serves as the fiscal agent for the Mesa Prevention Alliance. CBI was incorporated as a private non-profit, 501(c)(3) organization in 1982 and has a 30-year history of providing comprehensive behavioral health programs which include prevention, education and treatment services throughout Arizona.

The Alliance is funded in part by **Magellan Health Services of Arizona** and by the Federal Drug Free Communities Support Program managed by **SAMHSA** and the **White House Office of National Drug Control Policy (ONDCP)**.

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Youth Involvement

Our Mission

Alliance Initiatives

Peer Leaders in Action

The Alliance of Leaders Against Drugs (ALAD's) engages youth ages 12-18 in our efforts to reduce youth substance use in Mesa, AZ.

Becoming a Youth Peer Leader

- ❖ Participate in Alliance initiatives
- ❖ Program participation approved for Mesa Public Schools Service Learning
- ❖ Be empowered and learn new skills

I Live Above The Influence

A nationally recognized youth advertising campaign reinforcing the choice to Live Above the Influence of alcohol and other drugs. The Mesa Prevention Alliance hosts community events and block parties to promote and recognize healthy alternatives.



Creating a healthier Mesa by addressing youth substance abuse through community awareness



Community Involvement

Mesa Prevention Alliance members represent diverse sectors in our community. Join us in building an even stronger alliance that inspires our community and its youth to succeed.



Protect. Don't Provide.

Safe Home Pledge

Network of adults, organizations and local businesses pledging to provide a safe environment for youth.

Shoulder Tapping

Mesa Police Department and youth educating adults on the legal consequences of providing alcohol to minors.

Sticker Shock

Youth apply stickers at local stores on beverage refrigerators; alerting adults not to provide alcohol to minors.

Party Patrol

The Mesa Police Department, contracted by CBI, provides trained officers who focus on enforcing laws related to underage drinking at parties in Mesa.

Community Education

Educating and raising awareness to adults on substance abuse issues among youth living in Mesa.

East Valley Synthetic Drugs Task Force

The Alliance has taken the lead on convening local coalitions, law enforcement officials and community stakeholders to address the constantly evolving synthetic drug epidemic impacting our communities. The task force meets monthly to monitor emerging trends, public awareness efforts, enforcement, and legislation.